

1st April 2015

FOR IMMEDIATE RELEASE

TEA AND ICE CREAM HUT AT THE SUFFOLK FOOD HALL EARNS ITS STRIPES, OPENING IN TIME FOR SPRING

A popular ice cream and tea hut situated in the front paddock at the Suffolk Food Hall is now open and ready for business after its recent refurbishment.

Open from 1st April to 1st November 'The Hut' as it is affectionately named, is looking better than ever complete with pink and white stripes. That's not all, it will also be stocking some new products including 'The Hut Special', an Italian styled local soft ice cream with a flake and a topping of your choice. Supporting local products is a core value of the company whilst offering quality at the same time. Other known favourites include luxury gelato ice cream supplied by Criterion Ices of Bury St. Edmunds.

Hannah Benneworth, Business Manager at the Suffolk Food Hall said:

The Hut is looking great against the backdrop of the River Orwell. Painting it pink was a little bit controversial and it took a while to convince Robert and Oliver Paul the Directors and Farmers."

Robert Paul, Director at the Suffolk Food Hall who has a particular preference for ice cream said:

"You may well catch me queuing up at the hut during the warmer months, its only right that I try all of the flavours from pistachio, black cherry and even bubble gum, what a shame that they change every week.

Suffolk is fast gaining a reputation for excellent food and drink after securing two Food Enterprise Zones for Barbergh and Mid Suffolk, raising the profile of small producers and supporting local businesses.

Oliver Paul:

"The strand has got its own beach hut which we hope will encourage families to take day trips and explore their beautiful surroundings of the Stour Estuary whilst the children enjoy the unique bouncy pillow."

The Hut is open from 10:00am – 17:00pm daily. Customers with a loyalty card can earn points for sitting out in the sun drinking a coffee and buying ice cream. To find out more see www.suffolkfoodhall.co.uk or follow on twitter @suffolkfoodhall #TheHut

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About Suffolk Food Hall

10 year 'Champion of Champions' for Local Food at this year's Countryside Alliance Rural Oscars. The Suffolk Food Hall is a café, deli, butchery, bakery, restaurant, home and garden centre specialising in quality, seasonal and local produce. Positioned just under the Orwell Bridge in Wherstead.

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